

# **Executive Director's Report**

Dec. 14, 2023

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- CEM Investment Benchmarking Says STRS Ohio's Investment Costs Are Lower Than Most Peers, With Returns in Top Quartile
- Albourne Presents Fee Validation Results of the STRS Ohio Alternative Investments and Real Estate Funds
- STRS Ohio Connects With Members at Town Hall Meetings
- Health Care Open Enrollment Makes for a Busy Fall in Member Services
- Fiscal 2023 Annual Comprehensive Financial Report (ACFR) Completed
- Employer Self Service (ESS) Training Offered to Employers
- Employer Newsletter Shares Timely Communication



# Member Benefits Update

# Member Benefits Update



- Health care open-enrollment preliminary results
- Counseling session wait times improve
- Stakeholder engagement for 2023 and on

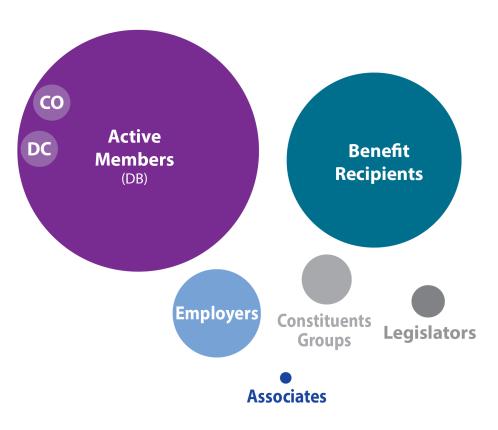


# Communications Update

## What We Do



- Foster and maintain engaged and informed members, employers and other stakeholders
- Provide accurate and timely communications with our key audiences
- Develop communications themes and channels to:
  - Strengthen relationships with members, employers and other stakeholders
  - Engage and inform members of their benefits
  - Help members understand and utilize benefits available to them
  - Support the administration of the benefits

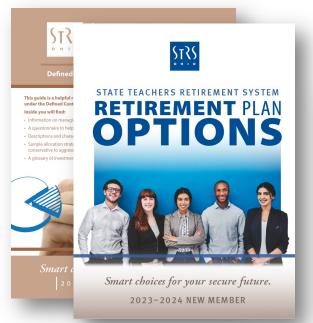


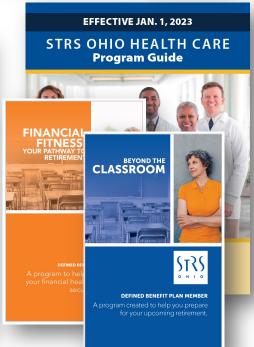
## What We Do





#### **Brochures**







#### Presentations



#### Newsletters





# Refirement Application count required tion submission before effective date sued if: n is received 15 days prior to retirement date

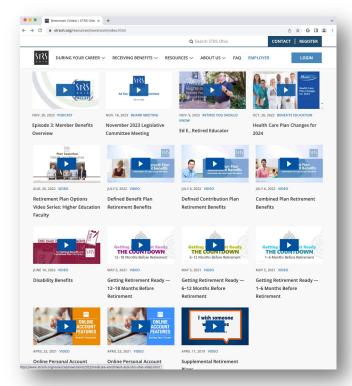
## What We Do

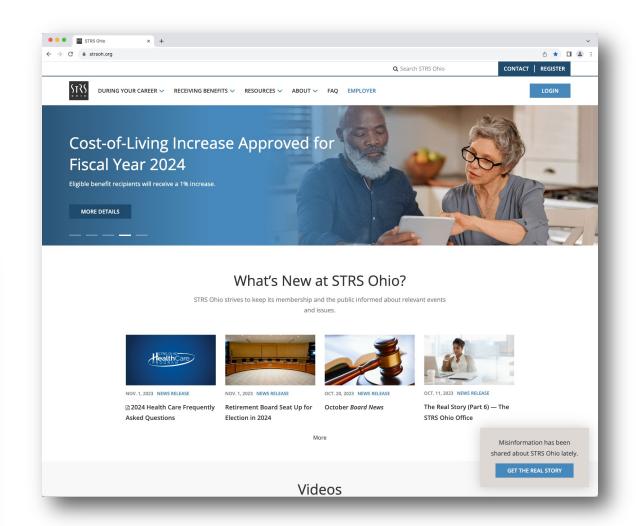


 Design, develop and maintain several websites

 Develop and produce videos for our member and employer

websites





# Communications By the Numbers — Fiscal 2023



- 3 million visits to our member website
- 300,000 visits to our employer website
- 75,000 video views on our websites
- 17 million emails sent to our stakeholders
- 17,100 followers on our social media channels
- 7.5 million communications pieces printed and distributed to our stakeholders, including over 1.5 million produced in our Digital Copy Center

## **Recent Initiatives**



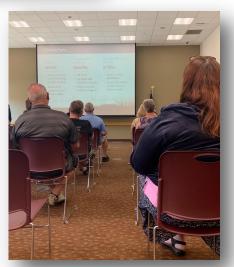
#### Town Halls

- Meetings around the state for members featuring a presentation and Q&A about the pension and health care funds
- Conducted six meetings across the state
- Future Town Halls planned for 2024
- Website enhancements
- The STRS Ohio Podcast













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